



# State Library *UPdate*

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## **Cal Shepard Appointed New State Librarian**

What a thrill it is to be named the State Librarian of North Carolina! I am so happy to be back home among old and new friends. Indeed, all of my colleagues at the Department of Cultural Resources have made me feel welcome. I look forward to working with library staff and advocates across the state to insure that North Carolina libraries are the best in the nation!

It is interesting to be back after an absence of a decade. While much is the same, much is also different. Some observations that I would like to share with you:

The drivers in North Carolina are very polite! I have had to slow down and become a less aggressive driver. State government is all about paperwork! If you want to do almost anything – you probably have to fill out a form first! Raganathan's fifth law is true – the state library is a growing organism. And, as such, it has changed over time. I am so proud of the new programs we sponsor that are on the cutting edge. For example, we are heavily involved in the digital arena – from digitizing records / creating metadata to converting from analog to digital materials for our blind and physically handicapped users.

The Government and Heritage Library may be the best kept secret in state government! They are very modest about their accomplishments – but I can brag about them! For example: a researcher in tropical medicine used our resources to find out why malaria control in North Carolina was so effective in the 1920s and 30s. He is now using the lessons learned from our collection to help with disease control in sub-Saharan Africa. How about that?

The state library has more partnerships than I ever imagined. We will partner with ANYBODY! I have been so impressed by how we are able to increase the impact of our programs and expand our reach by collaborating with others. Right now we are working with four partners to develop an application that collects, ingests, and authenticates the publications and records that libraries and archives are mandated to maintain. ([CINCH](#)) All of the good things going on at the State Library would not be possible without the hard work of many people. My predecessor, Mary Boone, provided leadership and hired the very best people. The staff at the State Library is incredibly talented. Their ingenuity and dedication constantly amazes me.

Where the rubber hits the road though is on the local level. I have had the privilege over the years of working with, and learning from, some inspiring colleagues.

From my professors at the University of North Carolina – Chapel Hill School of Library and Information Science I learned the core foundation of library science. From my co-workers in my first professional job at the Nantahala Regional Library I learned how to mesh those foundational concepts with practice. I recommend working in a rural library as a wonderful starting place for any new library school graduate! You get the chance to try out all sorts of different tasks / roles to decide where you fit best.

From Bill Roberts, former director of the Forsyth County Public Library, I learned to take responsibility for things both large and small.

From Sandy Cooper, former State Librarian, I learned that at the outset of any new venture, it is always a good idea to have a clear vision of what you want to accomplish and where you want to end up!

I am in the process of working with staff and others to develop a clear vision for the State Library's next five years. I welcome your input to this process! Please let me hear from you!

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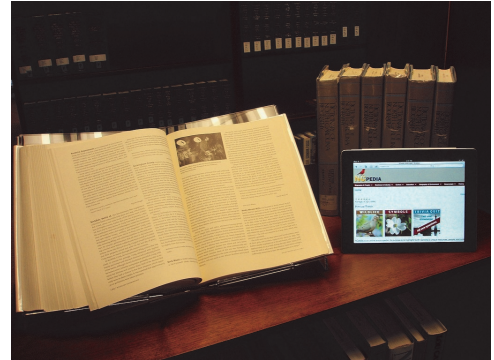
## NCpedia to add entries from UNC Press's *Encyclopedia of North Carolina* and *Dictionary of North Carolina Biography*

On February 9, 2012, [North Carolina Department of Cultural Resources](#) Secretary Linda A. Carlisle unveiled a partnership between the [State Library of North Carolina](#) and [UNC Press](#) to make the six volumes of the *Dictionary of North Carolina Biography* and the *Encyclopedia of North Carolina* available as part of the Web site [NCpedia.org](#). The free online encyclopedia features articles and resources about North Carolina culture and history and is hosted by NC LIVE.

Joining Carlisle for the announcement were new State Librarian Caroline (Cal) Shepard, UNC Press Editorial Director Mark Simpson-Vos, and *Encyclopedia of North Carolina* Associate Editor and UNC Press staff member Jay Mazzocchi. "The goal of NCpedia has always been to make cultural information available for a wide range of users – teachers, students, business and civic organizations, cultural groups, and decision makers," said Carlisle.

*The Encyclopedia of North Carolina* and the multi-volume *Dictionary of North Carolina Biography*, were edited by William S. Powell, professor emeritus of history at UNC-Chapel Hill, and published by [UNC Press](#). Founded in 1922, UNC Press is the oldest university press in the South and one of the oldest in the United States.

"This is a moment William Powell, all of us at UNC Press, and our many friends around the state have dreamed about for years," said Simpson-Vos. *The Encyclopedia of North Carolina* and the *Dictionary of North Carolina Biography* are veritable treasure troves of information about our state, and UNC Press is delighted to be partnering with the State Library of North Carolina to bring these articles to the public as part of NCpedia." The State Library has already received the files digitally, and has begun the process of integrating content and making it available online. The project is expected to take three years. The NCpedia Expansion to include content from the *Encyclopedia of North Carolina* and *Dictionary of North Carolina Biography* is funded through a Library Services and Technology Act grant through the Institute of Museum and Library Services. Three new staff members, Emily Horton, Mike Childs, and Josh Wilson, are joining the Digital Information Management Program to facilitate the NCpedia expansion.



### LibGuides for NC Public Libraries and NC Community College Libraries

The State Library of NC is happy to announce the engagement of a statewide subscription to LibGuides, provided by Springshare, for the 80 public library systems and the 58 Community College Libraries.

LibGuides is a Web2.0 content management system for creating, reusing, publishing, and sharing content. LibGuides can also be used as the platform for library websites. It is a hosted system, with no servers, infrastructure, and data backups to manage. The subscription will provide libraries with unlimited accounts, and unlimited content. Each institution will be able to customize their system with an individual domain, style, and brand.

The subscription includes access to the mobile site builder, which is an effective tool for building a functional mobile website. It also includes LibCal, the calendaring web app that allows libraries to manage event registrations, help schedule patron appointments, and manage room reservations.

The State Library will be requesting information from each library within the next month in order to provide Springshare with the information they need to begin building each library's domain. Workshops will be offered regionally in May to help library staff become comfortable with LibGuides. Webinars will also be available for future training. Questions, contact Jennifer Pratt at [jennifer.pratt@ncdcr.gov](mailto:jennifer.pratt@ncdcr.gov).

### New, Introductory Video for NCpedia

The NC Department of Cultural Resources has produced and released a video overview of NCpedia. The video highlights some of the first entries from UNC Press added to NCpedia and introduces other features and partnerships. It may be viewed on the NCpedia homepage at <http://ncpedia.org> or on YouTube at <http://youtu.be/2w cTkX3 CM>.

### 1940 Census Release Celebration at the Government and Heritage Library, April 2, 2012

On Monday, April 2, 2012 at 11:00a.m. The Government and Heritage Library will commemorate the release of the 1940 Census by hosting a program featuring period music, 1940 current events, Census films and a presentation on the release of this significant information by Kelly Karres, Data Dissemination Specialist, Atlanta Regional Office of the U.S. Census Bureau. This free event is open to the public and will be at the Government and Heritage Library's Genealogical Services located on the mezzanine level of the Department of Cultural Resources Building, 109 E. Jones Street in Raleigh. For more information please contact, Rebecca Hyman, Outreach Librarian, Government and Heritage Library, [rebecca.hyman@ncdcr.gov](mailto:rebecca.hyman@ncdcr.gov) or 919 807-7450 .

## Celebrate NC Film



(left to right) Becky Callison, Wilson County library director, First Gentleman Bob Eaves, Dana Eure, Cabarrus County library director, enjoy the reception at the Governor's mansion to kick-off Celebrate NC Film.

For the past three years, first gentleman Bob Eaves, supported initiatives to highlight North Carolina resources. The 2012, *Celebrate NC Film* initiative focuses on film, created to draw attention to and show appreciation for the creative industry in our state. Public libraries across the state are joining the initiative and offering film programs at their libraries. In collaboration with the Southern Documentary Fund, libraries will be hosting documentary films focusing on North Carolina. The film choices include: *Change Comes Knocking - The Story of the North Carolina Fund*, *Tobacco Money Feeds My Family*, *Bending Space: Georges Rousse and the Durham Project*, *Doubletime*, *February One: The Story of the Greensboro Four*, *The Guest-worker: Bienvenidos a Carolina del Norte*, *A Puppet Intervention* and *Moving Midway*. The following libraries are participating Durham, Wilson, Cabarrus, Caldwell, Ashe, McDowell, Johnston, Forsyth, Pettigrew Regional, Wayne, Gaston, Robeson, Charlotte, Vance, Southern Pines, and Transylvania. For more information about this program contact Pam Jaskot, [pam.jaskot@ncdcr.gov](mailto:pam.jaskot@ncdcr.gov) or 919-807-7421.





# STATE LIBRARY of NORTH CAROLINA

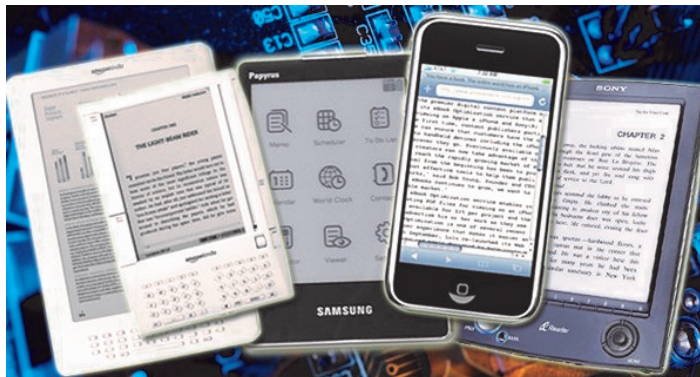
## *Celebrating 200 Years*

### State Library Marks 200 Years

This year the State Library of North Carolina is celebrating its 200<sup>th</sup> birthday. In honor of this important milestone several special events and projects will be sponsored in the coming months including an oral history project, special events at the North Carolina State Capitol and an open house at the Government and Heritage Library on Thursday, May 17th from 2pm to 4pm. For more information please call the Government and Heritage Library, 919 807-7450.

### Ereader Petting Zoo: Incorporates Newest Technology

The Ereader petting zoo prepares library staff to handle the barrage of questions about the newest technologies. Black and white Nooks & Kindles, plus new Nook Tablets, Kindle Fires, and iPads have been ordered and will be added to the array of devices currently available in the petting zoo training. Over the past year, 32 libraries across North Carolina had “petting zoo” sessions for approximately 630 staff members. For many staff, this was their first chance to actually hold and interact with a Kindle, Nook, or other ereader device. When queried just after the session, 99 % of staff indicated that they had learned something new and 93 % agreed or strongly agreed that they felt more comfortable talking with their library users about ebooks and ereader devices. During this one year timeframe, ebook collections in public libraries have doubled from 22 libraries in early 2011 to 44 libraries in early 2012. The popularity of ebooks continues to rise in libraries and staff still fields numerous requests from library users about the availability and usage of ebooks and various ereader devices and tablets. Ereader petting zoo sessions are still being booked for library staff. Read more details about a session and submit an online request at the project web page: <http://nc.webjunction.org/ereaderpettingzoo>. For further information, please contact Jeffrey Hamilton at the [jeffrey.hamilton@ncdcr.gov](mailto:jeffrey.hamilton@ncdcr.gov) or 919-807-7417 .



### Director's Orientation Scheduled for Spring

This year's State Library Orientation for New Directors is scheduled for May 21 - 22, 2012. The two-day workshop offers new directors an overview of the state library, information on governance of public libraries, meetings with library development consultants, LSTA, state aid, NCLIVE, and tours of the Government and Heritage Library and the Library for the Blind and Physically Handicapped. For more information contact Laura O'Donoghue at [laura.odonoghue@ncdcr.gov](mailto:laura.odonoghue@ncdcr.gov) or 919-807-7419.



## Library Staff Prepare for Summer Reading Programs

The State Library sponsored two regional Summer Reading Program workshops to help prepare youth services professionals across the state for an action-filled summer. Special thanks to library staff around the state who have helped plan and present these programs. The materials from the Collaborative Summer Reading Program provide an excellent resource for program planning, promotions, and marketing. For more information about Summer Reading programs contact Lori Special, [lori.special@ncdcr.gov](mailto:lori.special@ncdcr.gov) or go to the Youth Services wiki at <http://slncys.pbworks.com/w/page/5178400/Summer-Reading-Program>.

# Dream Big Read!

Images are copyrighted. Contact the CSLP at 1-866-657-8556 or [info@cslpreads.org](mailto:info@cslpreads.org) for more information.

The Library for the Blind and Physically Handicapped will celebrate Summer Reading by hosting an adult and children program – June 1<sup>st</sup> to August 31<sup>st</sup>. Prizes will be given to the top readers in both the Adult and Children's programs.



LIBRARY FOR THE BLIND AND PHYSICALLY HANDICAPPED  
WILL CELEBRATE  
NATIONAL VOLUNTEER WEEK APRIL 15-21  
HONORING THEIR 125 VOLUNTEERS

For more information contact Gina Powell  
at [Gina.Powell@ncdcr.gov](mailto:Gina.Powell@ncdcr.gov) 919-733-4376

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## Government and History Library Genealogy Fair, August 11, 2012

Mark your calendars for the very first Government and History Library Genealogy Fair held in conjunction with the North Carolina Department of Cultural Resources' Second Saturdays program <http://www.ncdcr.gov/2ndsaturdays.asp>. This free event, sponsored by the State Library of North Carolina's Government and Heritage Library and open to the public, will be held on Saturday, August 11, 2012 in the Department of Cultural Resources Building. The day will include speakers presenting on various genealogy topics, a vendor fair and activities for all ages in the lobby of the building. Details will follow in the coming months. For more information contact Rebecca Hyman, Outreach Librarian, Government and Heritage Library, [rebecca.hyman@ncdcr.gov](mailto:rebecca.hyman@ncdcr.gov) or 919 807-7450.

## Government and Heritage Library Outreach Services

Are you interested in learning more about the special collections and services of the Government and Heritage Library? Staff is available to provide tours of the library by appointment and can show researchers "behind-the-scenes" areas and discuss the various collections housed in the library. Staff are also available to speak to groups on site or at their location. Topics can include genealogy, digitization, any of our digital resources like the popular NCpedia, researching North Carolina history, statistical and demographic tools and much more. Please contact Rebecca Hyman, Outreach Librarian, Government and Heritage Library, [rebecca.hyman@ncdcr.gov](mailto:rebecca.hyman@ncdcr.gov) or 919 807-7450.

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## staff news

Three new staff members, Emily Horton, Mike Childs, and Josh Wilson joined the Digital Information Management Program to facilitate the NCpedia expansion.

**Emily Horton** – *Digital Media Librarian*

Emily is a graduate of SILS at UNC-Chapel Hill. She previously worked with audiovisual collections and digital photograph preservation at UNC-TV, and with moving image collections at iOTA center and the Academy of Motion Pictures Film Archives. She has also worked on the reference desk at NCSU's D. H. Hill Library, and was previously a sixth grade teacher. Emily will work on adding images, audio, and other media to NCpedia entries as it expands.

**Mike Childs** – *Digital Publishing Librarian*

Mike is a graduate of SILS at UNC-Chapel Hill. He is the author of *The Rocklopedia Fakebandica*, published by St. Martin's Press. He previously worked for a software company providing support and training for clients, and as a product tester. Mike will focus on adding entries to NCpedia from the *Encyclopedia of North Carolina*, the *Dictionary of North Carolina Biography*, and other new content received..

**Josh Wilson** – *Systems Support Librarian*

Josh previously worked as the Physical Sciences and Mathematics Librarian at NCSU's D.H. Hill Library. He went on to work at ROI Revolution, Inc. Josh will work with the content management system for NCpedia and all the files dependent on it as NCpedia grows exponentially.

**Kelly Brannock** joins the Library Development team as Center for the Book library consultant. Kelly comes from the K-12 education world, most recently from the North Carolina Department of Public Instruction, where she served as Library Media Consultant to school districts across the state. She is a National Board Certified Teacher in Library Media and served as a school librarian in Wake County and Transylvania County Schools. Kelly earned her MLIS at San Jose State University (CA) and has worked at public libraries in Transylvania County (NC) and several California libraries including Redwood City, San Mateo, and San Jose Public Libraries. Before she discovered her library calling, Kelly was a Project READ tutor and headed a Families for Literacy program for adult literacy learners with young children. She's active in state and national professional library organizations and currently serves on several AASL committees.

Congratulations!

**Amy Rudersdorf**, Digital Information Management Program head, was recently elected to the coordinating committee of the National Digital Stewardship Alliance. More about the NDSA can be found at <http://www.digitalpreservation.gov/ndsa/>.